

Eindhoven, April 8 2011

Subject: Evaluation letter

Dear sir, madam,

It is a pleasure to me to write an evaluation letter about Matthaios Petropoulos (nickname Manthos).

I got to know Manthos as a highly motivated student with great passion for both the product and the user. He showed his skills as designer by setting up a thorough research towards the user needs for our Ambilight product before starting his concept development. His research skills were sufficient for an Industrial Design student and showed his understanding of the methods and procedures that needed to be involved.

After the initial phase of exploring the user needs, Manthos started the second phase: Concept development. During this phase he had little help of me and my colleagues. However, he was perfectly capable of planning and designing the concept development process by himself. To me that showed his capabilities of running a project individually.

During the third phase of Manthos' project, he showed his design skills by preparing the prototypes for the final validation test. In addition, he showed his team working skills by arranging meetings with the engineers and defining together which algorithms needed to be made and who would make them. The fact that a student can do this by himself with only little supervision, means to me that he has all the skills which Philips seeks in a professional.

The last phase of validating the concepts again showed Manthos' researchers skills. This time he was able to set-up the research completely on his own. The fact that his concepts were proven to be better than the current product shows to me that Manthos was capable of capturing the user needs and translating them correctly into product requirements. In fact, his concepts were that good that we decided to work some of them out for next year's product. Next to that, a few of his concepts will be used to steer the product portfolio for the coming years. For a graduation project, that is a great result of which I, as his supervisor, am very proud!

If you would like to have additional information, please don't hesitate to contact me.

Yours sincerely,



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